

# E@news 8th-11th November 2017

GELDROP, HOLLAND

## FINAL REPORT

### C 1 Teachers' meeting

FOCUS OF THE MEETING: The training teachers' course was meant to focus on new investigating methodologies and new communicational strategies.

ACTIVITIES: After meeting the colleagues of the schools involved in the project, the hosting school provided a series of meetings, interviews and workshops with experts in different fields:

- ICT (audio-video computerized technology for advertizing and communicating) with an interview to Mark van Kan, founder of the Anidesign Company;
- plans to convert obsolete Philips Plants –Srijpt-S, Eindhoven Forbidden City- into modern public and private social facilities such as Art and Design High School; Professional training labs to experiment innovative products and techiques; free working offices to implement new crossed entrepreneurship.
- Visit to OmroepBrabant, the first Broadcasting TV and Radio Company in the region, and interview to Ms Tessel Linders, Presenter and Journalist;
- Workshop lead by journalist Henk van den Heuvel on journalism fundamental and new techniques.

Geldrop, November 11th, 2017